



WILLOWDALE ESTATE

TOPSFIELD, MASSACHUSETTS

WEDDING INVESTMENT

MAY - OCTOBER

TENT SEASON

140-240 GUESTS

Friday

VENUE RENTAL \$8,000

CEREMONY \$1,500

CATERING MINIMUM \$20,160

Starting catering rate: \$144/person

Saturday

VENUE RENTAL \$10,000

CEREMONY \$1,500

CATERING MINIMUM \$24,480

Starting catering rate: \$144/person

Sunday

VENUE RENTAL \$7,000

CEREMONY \$1,500

CATERING MINIMUM \$20,160

Starting catering rate: \$144/person

NOVEMBER - APRIL

MANSION SEASON

80-125 GUESTS

Saturday

VENUE RENTAL \$6,000

Waived January to March

CEREMONY \$1,250

CATERING MINIMUM \$13,400

Starting catering rate: \$134/person

Friday or Sunday

VENUE RENTAL \$4,000

Waived January to March

CEREMONY \$1,250

CATERING MINIMUM \$9,920

Starting catering rate: \$124/person

** Request pricing for Sunday holidays and weekdays.*

BAR PACKAGES

BASED ON PRODUCT SELECTION

Please refer to page 9 of our Catering Menu for more detailed bar package information.

LIQUOR, BEER AND WINE HOSTED BAR . . . \$45-\$57/PP

BEER AND WINE HOSTED BAR \$40-\$50/PP

HOSTED COCKTAIL HOUR BAR \$22-\$35/PP

CONSUMPTION BAR \$20/PP

For beverage setup and deposit

CASH BAR SETUP COST \$10/PP

ALL FOOD AND BEVERAGE RATES ARE SUBJECT TO A 20% ADMINISTRATIVE FEE, AND ALL PRICING IS SUBJECT TO ALL STATE AND LOCAL SALES TAX AT THE TIME OF YOUR EVENT.

WEDDING VENUE PACKAGES

The Venue Rental at Willowdale Estate includes exclusive use of our mansion, grounds, and tent, providing the perfect setting for both your ceremony and reception. Our original 1902 fieldstone mansion sits within Bradley Palmer State Park, surrounded by 720 acres of woodlands, the Ipswich River and our lavish butterfly garden courtyard.

VENUE RENTAL

Tent Season

INCLUDES

- 5 hours of exclusive use of the Estate and grounds
- Custom handcrafted Sperry Tent with natural sailcloth canopy, and smooth concrete tent flooring
- Beaded lighting along the perimeter of the tent, with stylish lanterns adorning each of the spruce center poles
- Use of the mansion and our beautiful butterfly garden courtyard throughout the evening
- Covered walkway connecting the tent and the mansion, as well as floor-length clear side panels for inclement weather
- Dining, cocktail and café tables, as well as classic white garden chairs for your reception
- Tent heaters and fans available for use as needed; the Estate is air-conditioned and heated; backup generator available as needed
- Parking attendants for up to 65 parking spaces, comfortably appointed restrooms, and full accessibility for your guests (client is required to provide a shuttle for over 130 guests)
- Three private hospitality suites for use during your event
- Dance floor, courtyard bistro lights, courtyard heaters, upgraded chairs, farm tables, custom lighting, and other custom features can be added to your reception (additional pricing will apply)

Mansion Season

INCLUDES

- 5 hours of exclusive use of the Estate and grounds
- Full use of our 1902 Arts and Crafts style mansion throughout the evening
- Gas fireplaces contribute to the cozy atmosphere of your cocktail hour
- LED frosted votive candles are placed on windowsills and shelves in the Great Room and Conservatory
- A dance floor is provided in the Great Room
- Dining, cocktail and café tables, as well as classic white garden chairs for your reception
- Parking attendants for up to 50 parking spaces, comfortably appointed restrooms, and full accessibility for your guests (client is required to provide a shuttle for over 100 guests)
- Three private hospitality suites for use during your event
- Backup generator available as needed
- Seasonal decorations are included throughout the Estate for the month of December
- Dance floor, courtyard bistro lights, courtyard heaters, upgraded chairs, farm tables, custom lighting, and other custom features can be added to your reception (additional pricing will apply)

CEREMONY

INCLUDES



BUTTERFLY GARDEN COURTYARD (MAY-OCT)

Available for 1 hour for guest arrival and ceremony



GLASS CONSERVATORY & GREAT ROOM (NOV-APR)

Available for 1 hour for guest arrival and ceremony



THREE HOSPITALITY SUITES

Available to prepare for your processional and to take photos 2 hours prior to your wedding



WEDDING COORDINATOR

To assist you and your family during the important time period before the ceremony; coordinates you and your wedding party as you get ready to take the walk down the aisle



GREETING STAFF & WELCOME BEVERAGE

A passed non-alcoholic beverage is provided to your guests as they enter the mansion and find their seats in the courtyard, under the tent or in the conservatory



SEATING

Classic white garden chairs with set-up and breakdown included; mahogany chiavari chairs available for an additional fee



RAIN PLAN (MAY-OCT)

Ceremony held under our Sperry Tent with the garden courtyard as your backdrop; your wedding coordinator will follow up-to-the-minute radar, and will only require 1 hour to transition the space if needed



EVENT PACKAGE

All of our restaurant-style catering is prepared on-site by the Willowdale Estate culinary team using only wholesome ingredients that are locally sourced whenever possible. We are happy to plan for guests with special dietary needs, as well as accommodate requests for custom menus.

MENU

- Passed hors d'oeuvres (5)
- Cheese and crudités table
- Soup or salad course
- Formal plated entrées (2)
- Coordination of dietary meals as needed
- Coffee/tea station
- Signature cookie station
- Cake cutting

STAFF

- Wedding coordinator
- Chef and culinary team
- Catering captain / lead server
- Bartenders and barbacks
- Waitstaff

RENTALS

- Linens: Ivory
- Napkins: Folded ivory
- China: Classic white porcelain
- Flatware: Stylish 4-piece set
- Stemware: Wine, champagne and water
- Table numbers



WEDDING COORDINATION

Your package includes full access to our events team as soon as your contract is signed and received! Then look forward to collaborating with our team throughout the duration of your planning period and enjoying personalized day-of assistance. Our client coordination services are complimentary to ensure you enjoy each moment of your planning process and wedding day!

PLAN

RECEIVE A PLANNING GUIDE

Full of information about our catering selections, vendor recommendations, and wedding day resources.

DIGITAL PLANNING DOCUMENTS

Willowdale provides a cloud-based platform for you to access your wedding details and day-of documents that can be easily shared.

EVENTS TEAM

Available by phone and email for any and all questions.

VISIT

GROUP TASTINGS

Scheduled for our booked clients 4-6 months in advance of your wedding date. Two seats are included in your package. The group tasting is our way of introducing you to our flavors, style and presentation, and allows couples to taste our chef's selection of hors d'oeuvres, a salad and soup, and a sampling of our most popular entrées.

WEDDING COORDINATOR

Your details meeting will give you the opportunity to meet your wedding coordinator and discuss your menu, timeline, layout and the details of your event design.

You can expect to meet with your assigned coordinator 6-8 weeks before your wedding day.

MEET VENDORS

Meet your vendors on-site as needed (by appointment only).

YOUR DAY

DAY OF COORDINATION

On the day of your event, your wedding coordinator will help coach your wedding party for a Willowdale ceremony, work with your vendors to accomplish your timeline, and be there for you when you need a drink or a bite to eat so you can relax and enjoy your day!

DÉCOR

Let us place all of your décor on the day of the event. Your wedding coordinator will meet with you the week of your wedding to receive and organize your personal décor.

Depending on the quantity of your décor, staffing of an event assistant may be necessary at an additional expense.

**Full service planning packages also available (additional pricing will apply)*