



WILLOWDALE ESTATE

A UNIQUE EVENT VENUE

SAVOR
SUMMERTIME...

HOST YOUR COMPANY OUTING WITH US!

At Bradley Palmer State Park • 24 Asbury Street, Topsfield, MA 01983
978-887-8211 • info@WillowdaleEstate.com • www.WillowdaleEstate.com



THIS SUMMER...

Escape the daily routine
and experience a new environment.

It's time for growth.

Refresh your ideas, your outlook,
and the connections within your company!

Willowdale Estate
provides a fun and inspiring atmosphere with food, service,
and activities that your guests will thoroughly enjoy.

SUMMERTIME at WILLOWDALE

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W E L C O M E T O W I L L O W D A L E

a historic landmark

EXPERIENCE OUR VENUE

Mansion & Grounds The 1901 Arts & Crafts style Mansion was originally used by Mr. Bradley Palmer as his home for entertaining such honorable guests as President Taft and the Prince of Wales. Our addition of a seamless courtyard patio and tent pavilion helped Willowdale reclaim its status as a great New England party location*. By planning your event with Willowdale Estate, you are helping to support the preservation of a Massachusetts historic landmark from the DCR curatorship program.

*Tent Pavilion included with venue



TASTE OUR CATERING

Food We pride ourselves on our from-scratch foods. Everything is prepared and cooked right here on site so food is never transported or held in warmers. Our Culinary team is enthusiastic about delivering a fresh and satisfying meal at every event.

ENJOY OUR PLANNING

Service with style. We provide personal and genuine attention to every client. During planning we will help keep you on schedule for decision-making, organize all party details from arrival to departure, and ensure smooth execution on your Outing day. Our catering team members are talented and skilled individuals dedicated to seeing you and your guests leave happy. We strive to treat every guest at Willowdale as if they were a guest in our own home.

CHOOSING WILLOWDALE

INCLUDED WITH ALL SUMMER OUTINGS:

- ~ Delicious & Wholesome restaurant quality food
- ~ Personable & Professional staff who are knowledgeable and attentive
- ~ Quick & Easy Planning to reduce your workload
- ~ Full Coordination so you can enjoy the party
- ~ Comfortable garden chairs, tables, and décor

ENJOY SUMMERTIME

OUR PROMISE

We believe in taking care of our clients. Every Summer Outing package from Willowdale Estate is a completely catered event. There are many fun things that you can add or enhance, but everything that you and your guests need to be comfortable and well fed is included in your package.

CUSTOMIZABLE PACKAGE

As a full service venue and caterer, Willowdale Estate can tailor a package to meet your specific party needs. With just a few details we can get started with a custom proposal for your special occasion. Please contact our Sales Team to discuss the possibilities!

Ph: 978.887.8211 or e:info@WillowdaleEstate.com



SUMMER OUTING PACKAGE

starting at \$29 per person

TENT AND GROUNDS

- 3 Hour Event
- Tented Pavilion
- Butterfly Courtyard Garden
- Parking
- Convenient Restrooms
- Access to Park and River
- Historic Tour of the Willowdale Estate Mansion

MENU

(options on following pages)

Choose From One of Our Set Menus:

- Picnic at the Park
- Classic Backyard Barbecue
- New England Clambake
- Southwest Fiesta

Refreshments Table With
Iced Water With Lemon and a Choice of
Cucumber-Mint Water, Iced Tea or Herbal Iced Tea*

*please inquire about our menu enhancements

STAFF AND RENTALS

- Dining Tables and Chairs
- Stylish Table Cloth and Decor
- Eco-Friendly Compostable Plates and Utensils
- Full Staff with Event Manager

PLANNING

- Event Layout
- Optional Games & Activities
- Choice of Background Music
- Customized Welcome Greeting Board
- Inquire about adding additional hours to your event

ALCOHOL SERVICE

At Willowdale Estate you can customize your liquor menu. Decide the brands or style of drink you want to offer and then work with one of our Preferred Liquor Vendors for cost and quantity. Our Liquor Vendors provide competitive pricing, delivery and pick-up coordinated by Willowdale, and full price buy-back of unopened & non-chilled product. TIPS certified bartenders, non-alcoholic mixers and ingredients are arranged through Willowdale Estate.

TASTE SUMMERTIME

PICNIC \$29pp

PICNIC AT THE PARK

All Picnics include:
Crispy Ridged Kettle Potato Chips
Homemade Kosher Dill Pickles

Your choice of one Side Salad:

- a. Granny Smith Apple & Mustard Seed Coleslaw
- b. Red Bliss Potato Salad
- c. Garbanzo Beans with Slivered Red Onions and Crumbled Feta in a Herbed Vinaigrette

And your choice of one Sandwich:

- a. Vegetarian Roll Up
- b. Lemon Poppy Seed Chicken Salad on Butter Croissant
- c. House Brined Turkey Breast with Smoked Provolone, Lettuce & Spicy Brown Mustard on Fresh Baked French Baguette
- d. House Roast Beef with Boursin Cheese Spread and Caramelized Onions on Fresh Baked French Baguette

SOUTHWEST

\$39pp

SOUTHWEST FIESTA

All Fiestas include:
Tortilla Chips and Salsa
Black Bean and Roasted Corn Salad
Mexican Rice
Southwest Caesar Salad

Your choice of two Entrees:

- a. Sliced Carne Asada and Grilled Peppers served with Warm Tortillas
- b. Fully Loaded Grilled Vegetable Quesadilla with Sour Cream
- c. Spicy Cilantro Lime Chicken Skewers
- d. Carnitas Soft Tacos with Pico de Gallo

GRILL & CLAMBAKE

NEW ENGLAND GRILL & CLAMBAKE

\$42pp

All Clambakes include:
One 1 1/4 Lobster per person
Ipswich Bay Steamers
Drawn Butter, Lemon Wedges, Broth
Chicken or Beef Kebabs with Peppers & Onions
Tossed Garden Salad with Italian Dressing
Corn on the Cobb

Your choice of two Sides:

- a. Classic Cabbage & Carrot Coleslaw
- b. Parmesan Roasted Creamer Potatoes
- c. String Bean Salad with Preserved Lemon Vinaigrette
- d. Pickled Beet Salad with Shallots and Arugula

BACKYARD

BBQ \$39pp

CLASSIC BACKYARD BARBECUE

All Barbecues include:
Grilled Corn on the Cobb with Side of Sweet Cream Butter
Ice Cold Water Melon Slices
Sweet Pickled Relish, Ketchup, Mustard

Your choice of two Side Dishes:

- a. Garden Salad with Fresh Herb Vinaigrette or Creamy Ranch Dressing
- b. Classic New England Potato Salad
- c. Summer Vegetable Gemelli Pasta Salad

And your choice of two Entrees:

- a. Bone-in Chicken with Tangy Homemade Barbecue Sauce
- b. 6 oz Hamburger
- c. All Beef Hot Dog on Brioche Bun
- d. Spicy or Sweet Italian Sausage with Red Peppers & Onions

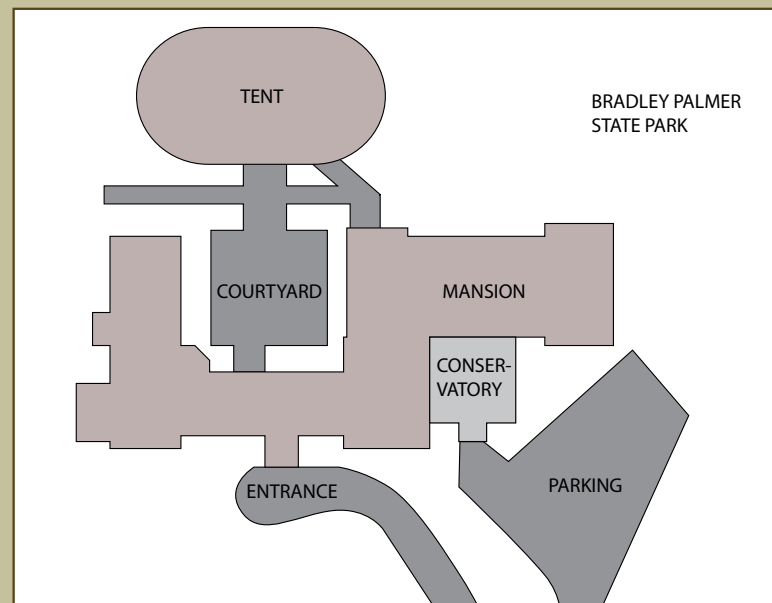
Call for additions to your menu or to create a custom menu 978-887-8211



EXPERIENCE SUMMERTIME

SAMPLE EVENT TIME LINE

- 12:30 - 1:00 Guest arrival - gather in Butterfly Garden Courtyard
Refreshment table with Real Brewed Iced Tea & Water with Lemon
Dixieland Jazz music playing in background
Group picture before Lunch is served
- 1:00 - 2:00 Lunch available under Tent Pavilion
Classic Backyard Bbq with all the fixings
Garden Salad with Herb Vinaigrette
New England Potato Salad
Grilled Chicken
All Beef Hot Dogs
Addition: Attended Grill Station
Addition: Steak Tips
- 1:45 History Tour of Mansion (open to all)
- 1:30 - 3:30 Open activities: Bocci and Horseshoes
Addition: Caricaturist doing sketches in Courtyard
- 2:30 *Addition:* Dessert of Fresh Baked Cookies and Milk



Photographs by: Phil Fox Photography, Kim Smith Designs, CirelliWorks, Lea Ferrante Photography

FOR YOUR ENJOYMENT

- Easy Planning
- Unique Atmosphere to stir conversation
- Elaborate Courtyard Garden for all to enjoy
- Lawns for playing
- Park & River for exploring
- Privacy for peace of mind
- Personable Catering Staff to complete your experience

OUTSIDE VENDORS

Willowdale's planning services include coordination of all day-of vendors. We work with a variety of fun event professionals and are happy to add to that list. If you have an entertainment idea or are looking for a recommendation, our list of Preferred Vendors (available by request) is a great place to start.*

*Willowdale reserves the right to approve all outside vendors.

GAMES and ACTIVITIES

available by request with consideration to guest count

- LAWN BOCCE
- HORSESHOE
- CROQUET on the Front Lawn
- PING PONG under the Tent
- BOARD GAMES
- ARTS & CRAFTS PROJECTS

CHOOSE TWO



STEP INTO SUMMERTIME

Request a Proposal

Come for a Tour

Plan Your Event

Enjoy Your
Company Outing
With Us!



“That it will never come again is what makes life so sweet.” — Emily Dickinson

WILLOWDALE ESTATE 2011 CALENDAR

January

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

February

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

March

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

April

Su	Mo	Tu	We	Th	Fr	Sa
						1
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

May

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

June

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

July

Su	Mo	Tu	We	Th	Fr	Sa
						1
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

August

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

October

Su	Mo	Tu	We	Th	Fr	Sa
						1
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

November

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	13
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

December

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

For a listing of our open to the public Signature Events visit www.WillowdaleEstate.com or email info@WillowdaleEstate.com

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